



- Website Promotion
- Search engine optimisation
- Website traffic
- Internet marketing
- Email marketing
- Keyword Research
- Content & copy
- Strategic link building
- Viral marketing
- Gates 360™
- Web design
- Web development
- ROI

### Gates360™

"Gates360™ is a system that ensures Benedict Sykes Ltd client's experience a dramatic expansion in their online presence and benefit from the resulting web traffic....."



Gates360™ is both a manual and automated system named after the location Sergey Brin and Larry Page, the founders of Google, invented Google in.

Gates360™ encompasses Benedict Sykes Ltd's mission statement and reflects their entire philosophy behind the internet:

that 'relevant and correct' information should be able to be found simply and efficiently.'

Currently every web marketer is talking about 'Link development'. Strategic link building has become an integral task in any website marketing campaign.

There is a mad rush to link client's sites to any website. **Huge link farms have appeared.** Buying and exchanging links has become an industry.

However, Benedict Sykes Ltd believe that all links should be relevant, both topically and industry specific.

- [Search Engine Position](#)
- [Link Popularity](#)
- [Keyword Suggestion](#)



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